Richardson & Smith Privacy Policy

This statement explains the privacy and the data protection practices which apply to **www.richardsonandsmith.co.uk** as provided by Richardson and Smith.

Our aim is to safeguard our users' privacy whilst providing a personalised and valuable service. Collecting personal information is necessary if we are to satisfy the expectations and requirements of our users, e.g. by communicating with them and providing an interactive service. We appreciate that you do not want the personal information you provide to us distributed indiscriminately and here we explain what information we collect, what we do with it and what controls you have.

Security

At Richardson & Smith we are committed to protecting your privacy, we follow strict security procedures to ensure that your personal information is not damaged, destroyed, or disclosed to a third party without your permission, and to prevent unauthorised access. The computers that store the information are kept in a secure facility and we use secure firewalls and other measures to restrict electronic access.

Personal Information

Any personal information such as name, postal address, telephone number, and email address given via this website will only be used to provide a requested service and will not be disclosed to any other third party without your prior permission or unless we are required to do so by law.

General Information

Any non-personal information such as IP address, pages accessed, and files downloaded will only be used to determine how many individuals use our site, how many people visit on a regular basis, which pages are most popular, and which pages are least popular. This information doesn't tell us anything about who you are or where you live, it is simply used to enable us to monitor and improve our service.

Monitoring

We may monitor and/or record ;

i. Transactions ii. Web, traffic and activities

These are to ensure that we carry out your instructions accurately, for training purposes, to improve our services and to ensure security and prevent fraud.

Links

This website may contain links to third party sites we have no control over, if you visit those sites you should check you are happy with their own privacy policies and terms of use before providing any personal information. In addition, if you linked to our website from a third party, we cannot be responsible for the privacy policies and practices of that third party site.

Your Acceptance

By using this website, you consent to the collection and use of information by Richardson & Smith in accordance with our privacy policy. If you do not agree to this policy, please do not use our site.

Your Rights

Any personal information submitted via our website must be treated in accordance with the Data Protection Act 1998. To find out more about your entitlements under this legislation, visit the Information Commissioner's web site at <u>www.ico.gov.uk</u>, or read the Act online at <u>www.legislation.gov.uk/ukpga/1998/29/contents</u>.

If you would like to review or revise information you have previously provided to us online, or you have any questions relating to this Privacy Policy, please email us at <u>email@richardsonandsmith.co.uk</u>.